

IMPACT SNAPSHOT 2019/2020

Victoria Park
COMMUNITY CENTRE INC.

WORK OUTSIDE THE BUILDING

Launched **Street Teams Carlisle** in collaboration with Chorus leading to 28 Street Team activators.

Chaired the **Covid Response Community Round Table** between State government, Local government and service providers.

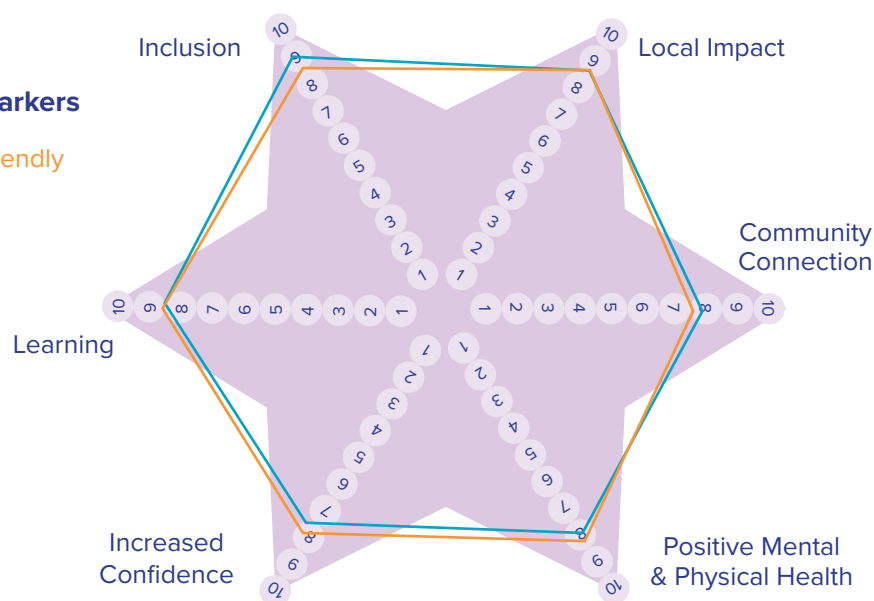
Future friendly skills series partnered with 9 local businesses to create community building events.
Skillshare partnered with locals citizens to create participatory opportunities.

281 people participated in our **20** standalone community building events.



Outcome Markers

- Future Friendly
- Skillshare



NEW STRATEGIC PLAN

VISION : The place where community happens; where people are empowered to thrive.

MISSION : To connect communities.

VALUES : Collaboration. Innovation. Generosity. Outreach.

WORK IN THE BUILDING



An average* of **298** people per week **use the services of the centre** and **15,500** per year.



Regular **private bookings** for seminars, birthday parties, training AGM.



570 bookings in the year

Equal



1726.5 hours of **community building time** facilitated by the centre (of 2080 business hours a year).

16 regular community interest groups open to public is made available to the community through our facility.

*estimated

2 playgroups a week which resulted in 569 children's attendances. Another 5 types of regular children's activities operate from the centre.

Internal user group outcomes

Safe	86%
Community	86%
Local pride	79%
Insight	76%
Welcome	86%

OUR DIGITAL FOOTPRINT



4617
visits to
website



27
blog
posts



4
volunteer
bloggers



Created new website
and implemented 24
hour booking system

SOCIAL MEDIA

64% increase of followers Facebook.
Dramatically increased visibility in the community.

FOCUS ON VIC PARK ENDEMIC CONTENT

44,805
Facebook page
reach over 12
months

375
average
reach per
day

3
viral posts
(4k+ reach)



Outcome: creating content for local community which is safe and well moderated is creating an online community and sense of belonging for locals.

STAFF AND VOLUNTEERS



1 FTE Aggregate staffing over the year
employing 3 part time staff.
6 Board Members

Victoria Park COMMUNITY CENTRE INC.

COLLABORATION

Collaborated with 17 organisations for programs:

Befriend

Activate

Mental Health

Connect Vic Park

Greenbunch

Town of Victoria Park

Sussex Street Law

Vic Park Collective

Social Manna

Movement Systems

Galatic Co-operative

Death Café Australia

Flowers and Flour

Second Ave Café

Urban Revolution

Communicare

Saint Marys Outreach

Service

Worked collaboratively with another 15+ community partners for advocacy, Covid-19 response and policy work.



Partnered with Town of Victoria Park and Upbeat Events to bring the 25 year anniversary Summer Street Party and lantern parade.

FEEDBACK

“A brilliant workshop and a great initiative. I have notice[d] the varied events that you are hosting this summer and it, is a fantastic initiative. Really targeted to bring people together from the whole community. Absolutely loving it. Please keep up the program going even though I imagine it takes a lot of hard work.”
Eating well with Social Manna Attendee

“Excellent inspiring afternoon that I would do again/highly recommend”
Learn to Podcast Attendee

“Great course, supporting local business.”
Love love loved this ... it was very Vic Park!”
Indoor plants with GreenBunch Attendee

“Your work in providing opportunities for people to participate and contribute to their communities is crucial to our area. The social connection your work creates develops local resilience thereby empowering our communities.”
Minister Ben Wyatt MLA